



CORPORATE PARTNERSHIP PROGRAM

National Society of Black Engineers

Northwestern University Chapter

2008-2009



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National Society of Black Engineers

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McCormick

Northwestern Engineering

A LETTER FROM THE TREASURER

Greetings Corporate Representative:

The National Society of Black Engineers (NSBE) was founded in 1975 at Purdue University by a group of students who sought an effective medium for improving recruitment and retention of African-American engineering students. NSBE is not only interested in increasing the number of minorities in Engineering, but we are dedicated to changing the world by positively impacting the encompassing communities of each and every chapter. Today, NSBE is the largest student-coordinated organization in the world, with over 31,000 members, 300 Collegiate Chapters, 75 Alumni Chapters, and 75 Pre-College Chapters. This amazing growth is a direct result of corporate commitment nationwide and we need to continue to develop corporate relationships.

What is NSBE-NU?

The Northwestern University Chapter of NSBE (NSBE-NU) was also established in 1975. NSBE-NU is one of the key drivers at Northwestern University for the development and support of aspiring Black engineers. NSBE-NU is a group dedicated to increasing the number of undergraduate and graduate minority students in engineering, encouraging members to seek advanced degrees in engineering, functioning as a representative body on issues and developments that affect the careers of black engineers, stimulating and developing student interest in the various fields of engineering, and promoting public awareness of the opportunities available to minorities in engineering. With this vision in mind, we established goals to set in place in the upcoming 2008-2009 academic year which include: increasing membership, improving networking and visibility nationally, striving for academic success among all members, having at least 75% attendance at all NSBE conferences, and positively impacting the community by working with pre-college (5th-12th grade) youth.

How can your company support the NSBE-NU Chapter?

It is our goal to establish long-term relationships with our corporate partners. In order to continue and expand our success and programs we must have your support. We invite you to become part of our Corporate Partnership Program (CPP). The following pages include descriptions of our mission, goals and strategies, programs, events, and concrete examples of how your participation and support will increase minority involvement in technical disciplines and position your organization to access this market of future technological leaders.

How will your company benefit?

The support of your corporations presents numerous benefits; Northwestern University is one of the top engineering schools in the nation, and our members are among the top contributors of the student community. Our Chapter has established the only pre-college chapter in Illinois, and its members crave a thorough knowledge of career opportunities available to engineers and scientists. Your support will not only be greatly recognized by our members, but the entire engineering and science community will view your support as strengthening our efforts to motivate youth to succeed and aiding our members to become the future innovators, leaders, entrepreneurs, and corporate executives. The attached program descriptions will provide concrete examples of how your participation and support will increase minority involvement in technical disciplines and position your organization to access into this market of future technological leaders to meet your employment needs.

The Northwestern University chapter of National Society of Black Engineers looks forward to building a mutually advantageous partnership with you. If you have any questions or would like additional information regarding NSBE-NU programs and events, please contact our chapter at NSBENU@gmail.com

Thank you for your time and consideration!

Sincerely,

Erica L Golden

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NSBE-NU: The Mission, The Vision and The Goals

MISSION

“To increase the number of culturally responsible black engineers, who excel academically, succeed professionally, and positively impact the community.”

VISION

The Northwestern University Chapter of NSBE is a group dedicated to increasing the number of undergraduate and graduate minority students in engineering, extending the pipeline of pre-college youth pursuing an education in engineering and sciences, encouraging members to seek advanced degrees in engineering, functioning as a representative body on issues and developments that affect the careers of black engineers, stimulating and developing student interest in the various fields of engineering, and promoting public awareness of the opportunities available to minorities in engineering.

GOALS AND STRATEGIES

Membership Penetration

1. Reach out to all STEM majors for membership
2. Outreach for international students
3. Increase of alum and grad student participation
4. Create more family-oriented environment
5. Give members opportunities to contribute directly to NSBE programs

Financial Stability

1. Developed budget and expenses list
2. Build and maintain relationships with Corporate Partners
3. Secure financial support from Northwestern University
4. Create a reserve account for financial emergencies

Academic Excellence

1. Increase member awareness of academic tools and resources on campus.
2. Emphasis of NSBE academic initiatives and programs
3. Tutoring tailored to members' academic needs
4. Organize group Study Jams before midterm and final examinations

Professional Development

1. Stronger professional skill-set of NSBE-NU members
2. Organize workshops for professional preparedness
3. Create a more refined brand image for NSBE NU
4. Arrange quarterly resume building seminars
5. Mock Interview sessions with corporate partners

Network Expansion

1. Increased relations with NSBE NU alumni
2. Utilize chapter resources to provide connections to members
3. Obtain helpful criticism from corporate partners
4. Build and maintain support system
5. Connect with professors to give special lectures for further success

Program Development

1. Increased membership participation in NSBE competitions
2. Involve members to develop NSBE Jr. Chapter
3. Initiate TORCH program at Family Focus
4. Develop long range plan for program sustainability

2008-2009 NSBE-NU PROGRAMS AND EVENTS

Meetings and Workshops

Welcome back!

Introductions, Committee Signups, Programs, Upcoming Events

Guaranteed 4.0

Learn the tools you need for academic success

Resume Workshop

Given by NSBE-NU alums and corporate partners quarterly before major career fairs.

Academic Excellence

Academic excellence stands as one of the main points of NSBE's mission. Through different programs NSBE NU strives to develop and establish a high standard of academic success within our chapter

Help Sessions

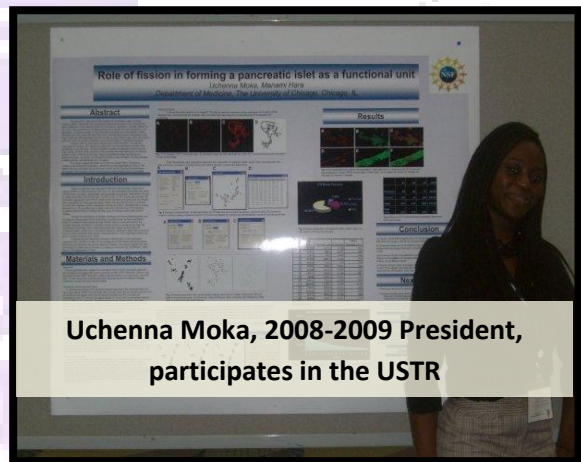
These tutor sessions held by upperclassmen or graduate students before major examinations in the core engineering and science classes to ensure that our members are best prepared for exams.

\$300/ quarter

Undergraduate Students in Technical Research (USTR)

USTR is a competition to encourage students to participate in technical research, gain experience in technical writing and giving presentations, and learn proper research methods.

\$500



Academic Technological Bowl (ATB)

ATB is a jeopardy style academic science and math based competition organized by NSBE-NU in which NU students throughout the campus compete against each other for a prize.

\$500

BGSA/Undergrad Dinner

Quarterly fellowship nights with members of the Black Graduate Student Associations allow NSBE-NU members to interact and make connections with graduate students throughout the year.

\$200 each

Study Jams

Give students the opportunity to come together to study as a unit before midterms and finals each semester and obtain assistance and support from fellow NSBE members

\$100 each

Professional Development

As a technical organization, NSBE works to develop and perfect the necessary skills to survive as a professional in industry. Through networking, workshops, and seminars, NSBE transforms today's students into tomorrow's leaders.

Alumni/ Student Mixer

The Alumni Collegiate Mixer is our winter banquet which will allow us to connect and network with our NSBE-NU alumni so they can see how we carry on their legacy and gives the alumni an opportunity to remain linked with our chapter.

\$600

Industry Tours

NSBE will explore important realms outside of the academic environment to learn about the corporate world by visiting industries and learning from employees about what it really means to be an engineer.

\$300



NSBE Members attending an industry tour at Accenture Labs, Chicago, Illinois

Career Workshops

Corporate representatives and Alumni are invited to lead career workshops during our general meetings to educate our members on skills that will lead to professional success (resume writing, ethics, mock interviews, branding, networking, etc).

\$300

Meetings and Workshops

Carl Mack Visit

NSBE-NU welcomes NSBE World Head Quarters Executive Director to Northwestern University to advise our chapter

Brill Street

Talent developers prepare NSBE-NU students for success in the workplace

General Electric

NSBE-NU welcomes GE to campus to give an informational session to NSBE members

2008-2009 NSBE-NU PROGRAMS AND EVENTS

Meetings and Workshops

Branding and Professional Image

NSBE-NU members learn about creating and maintain a brand image both individually and for an organization

Strategic Planning

NSBE members learn how to create a strategic plan and identify goals and strategies

Community Service

Community service is essential in the fulfillment of NSBE's mission. It is our way to make a contribution to reach out to the African-American community and particularly ignite an interest in science and engineering in Black youth.



NSBE Jr.

NSBE-NU is initiating the first NSBE Jr. in Illinois at Evanston Township High School where our collegiate members will motivate, encourage, mentor, and tutor the students involved in the program in academic subjects and college preparation exams so they may become tomorrow's corporate executives, entrepreneurs, innovators, and leaders.

\$45000

PCI Day

Each Quarter minority middle school and high school students in the Chicago area will be invited to NU to learn about engineering. The students will attend demonstrations, learn and apply engineering skills in an array of fun activities, tour the science and engineering labs, and learn about a variety of career paths available to those with engineering degrees.

\$600 each

Technical Outreach for Community Help (T.O.R.C.H.)

NSBE-NU will be initiating this national program to help lessen the national digital divide at the Evanston Family Focus Facility. We will install computers at the facility and teach students to use common Microsoft applications such as Word, Power Point, and Excel.

\$4000

International Initiative

NSBE-NU deeply believes in supporting the academic needs of Blacks throughout the world. This year NSBE-NU will be donating school supplies to a Technical College in Uganda, Africa.

\$500

Membership Initiatives

NSBE-NU strives are not only to be viewed as a technical organization but also as a group of friends and family. Through **membership initiatives and social events**, our chapter works on developing a family environment in which members develop a sense of a second home.

Freshman Luncheon

During the first week of classes freshmen engineering students are invited to the NSBE luncheon to welcome and introduce them to the NSBE-NU family.

\$500

NSBE-NU Thanksgiving Dinner

This social event helps to strengthen the bonds between new and veteran NSBE members while providing a delicious meal during the week of Thanksgiving.

\$600

NSBE/SHPE Challenge

The challenge is a quarterly sports tournament between the National Society of Black Engineers and the Society of Hispanic Professional Engineers. The winning organization gets to display the trophy in their office.



Annual Awards Banquet

This event reflects on our chapter's achievements and awards the achievements of individual NSBE members and our graduating seniors. NSBE-NU invites a keynote speaker in the field of engineering to motivate and inspire the attendees. This banquet also is used to show NSBE-NU's appreciation to our corporate partners and advisors.

\$1600

NSBE Polo's and T-shirts

Each year we purchase polo shirts for members to wear to conferences and other professional settings. We also purchase t-shirts to casually show our pride around campus and during social events. We also will be printing the logos of our corporate partners on our chapter t-shirts.

\$500

Study Break Socials

Give students the opportunity to come together quarterly by engaging in fun activities, such as ice-skating and bowling, away from campus as a reward for studying.

\$300

Meetings and Workshops

Graduate Student Panel

Engineering and Business graduate students describe their experiences that lead them to graduate school and answer any questions from undergraduate members

Mock Interview Sessions

Corporate partners are invited to participate in the professional development of the chapter by helping to prepare members for career interviews

2008-2009 NSBE-NU PROGRAMS AND EVENTS

Conventions

*As a part of a larger organization, NSBE-NU works hard to follow the standards established by national directives. By attending **conventions**, NSBE-NU has numerous opportunities for networking and professional development all while exercising the organization's mission. Attending conventions provides invaluable resources and information to our chapter.*

Fall Regional Conference (November 21-23, 2008)

This is the largest regional NSBE event. This three day conference includes a graduate school fair, career fair, and a variety of technical, cultural, leadership, professional workshops, and networking opportunities with other chapters in Region IV

\$8800

National Convention (March 25-29, 2009)

This five-day event is an opportunity for all NSBE chapters throughout the nation to network with over 15,000 NSBE members and attend workshops on leadership development, career options, and technical development. There is also a large graduate school fair and a career fair with over 300 companies represented. Convention is one of the most important events because NSBE members see first-hand the limitless possibilities that NSBE membership has to offer. Convention ignites an everlasting flame among NSBE members to live the mission, better our communities, and change the world.

Registration

\$105 X 40 members

Rooms

\$100 X 10rms X 5 days

Flights

\$500 X 40 members

\$31,000

Regional Leadership Conference (August 13-15, 2009)

This event provides the newly elected Executive Board with the skills needed to run a successful chapter for the upcoming year. The executive board is also given the opportunity to meet and network with their counterparts from other colleges and universities in Region IV

\$2300

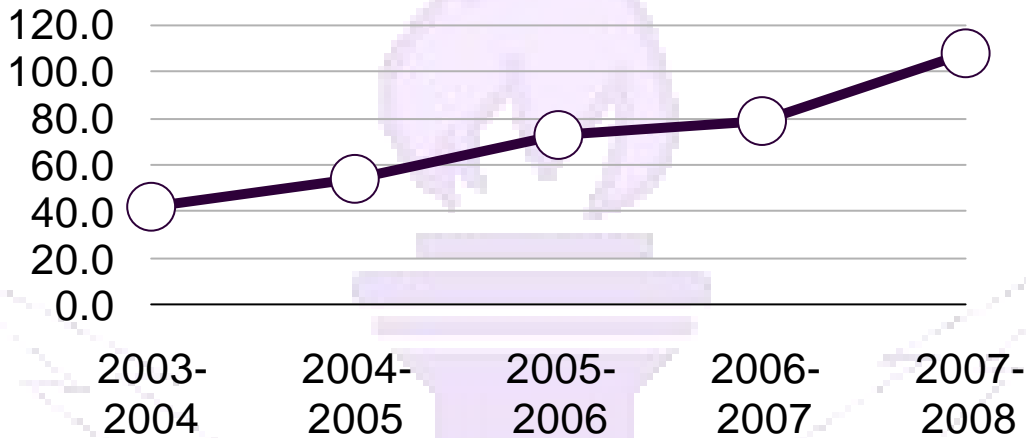
NSBE-NU Members at the 2008 National Convention in Orlando, Florida



MEMBERSHIP STATISTICS

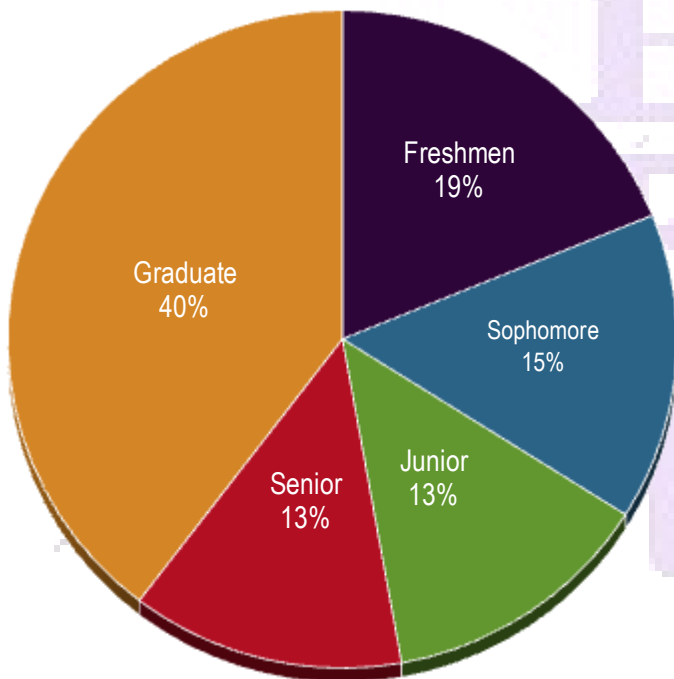
During the 2007-2008 academic year, NSBE-NU saw over a 200% increase in membership at the collegiate level increasing our membership to 43 nationally recognized collegiate members as of May 2008. In the 2008-2009 academic year we hope to increase this number even more.

Membership Growth Since 2003



*includes collegiate, graduate, and alumni members

Membership Class Distribution



Membership Major Distribution

Biomedical Engineering: 32%
 Chemical Engineering: 15%
 Civil Engineering: 3%
 Electrical Eng: 6%
 Industrial: 18%
 Mechanical: 9%
 Non Engineering: 12%
 Undecided 6%

NSBE-NU 2008-2009 EXECUTIVE BOARD



Secretary
Valerie Grasso
ValerieGrasso2007@u.northwestern.edu



Treasurer
Erica Golden
EricaGolden2007@u.northwestern.edu



Programs Chair
Zuri Hemphill
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Pre-College Initiative Chair
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Vice-President
Jonathan Bragg
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Charter Membership Chair
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Region IV Senator
Jennifer Ahoni
J-Ahoni@northwestern.edu



Region IV Senator
Francesca DeLaney
F-Delaney@northwestern.edu



Telecommunications Chair
Reginald Sandy
R-Sandy@northwestern.edu



NSBE Faculty Advisor
Asst. Dean Ellen Worsdall
e-worsdall@northwestern.edu

LEVELS OF CORPORATE PARTNERSHIP

Corporate Partnership is the driving force to making our programs and events successful, and that support enables NSBE-NU members to fulfill the NSBE Mission: “To increase the number of culturally responsible black engineers, who excel academically, succeed professionally, and positively impact the community.” In this spirit, NSBE-NU provides a variety of opportunities for its corporate partners to be involved with the general membership.

Wildcat Platinum Member

Total Contributions of \$4,000 or more

- Opportunity to present a 45 minute informational session at one general body meeting
- Opportunity to present 30 minute informational session at one NSBE Jr. meeting
- Complimentary copy of the NSBE-NU Resume Book
- Mock Interviewing Invitation (Fall and Winter)
- Option to post advertisement or job posting in NSBE website
- Spotlight in a NSBE-NU website
- Highest Recognition at the annual NSBE Spring Awards Banquet
- Three complimentary invitations to NSBE Spring Awards Banquet

Wildcat Gold Member

Total Contributions of \$2,000 - \$3,999

- Opportunity to present a 30 minute informational session at one general body meeting
- Opportunity to present a 20 minute informational at one NSBE Jr. meeting
- Complimentary copy of the NSBE-NU Resume Book
- Mock Interviewing Invitation (Fall and Winter)
- Option to post advertisement on NSBE website
- Recognition on chapter website and complimentary corporate link and description for one year
- Recognition at the annual NSBE Spring Awards Banquet
- Two complimentary invitations to NSBE Spring Awards Banquet

Wildcat Copper Member

Total Contributions of \$2,000 - \$2,999

- Mock Interviewing Invitation (Fall and Winter)
- Recognition on chapter website and complimentary corporate link and description for one year
- Recognition at the annual NSBE Spring Awards Banquet
- One complimentary invitation to the NSBE Spring Awards Banquet

Wildcat Royal Purple Member

Total Contributions of \$1,000 - \$1,999

- Mock Interviewing Invitation (Fall and Winter)
- Recognition on chapter website and complimentary corporate link and description for one year
- Recognition at the annual NSBE Spring Awards Banquet

Wildcat White Member

Total Contributions of less than \$1000

- Mock Interviewing Invitation (Fall or Winter)
- Recognition on chapter website and complimentary corporate link and description for one year
- Recognition at the annual NSBE Spring Awards Banquet

Non Financial Contribution Opportunities

Help fulfill NSBE-NU’s material and interactive needs

- Computers for its T.O.R.C.H. students.
- Computer and printer for its office.
- Weekend workshops, classes, or company plant tours.
- Academic, technical, and development workshops for our membership

Please contact me as soon as possible if you are interested in any of the above opportunities.

PARTNER WITH THE NORTHWESTERN UNIVERSITY CHAPTER OF THE NATIONAL SOCIETY OF BLACK ENGINEERS

The Northwestern University Chapter of National Society of Black Engineers would greatly appreciate a donation from your company to help us further reach our goals in Membership, Academic Excellence, Professional Development, and Community Service Programs listed in the cover letter. However, feel free to sponsor other NSBE programs/events or give a general contribution. NSBE is a tax exempt organization under section 501 (c) (3) of the Internal Revenue Code. All contributions are tax deductible. We greatly appreciate your support!

Please mail this form to:

National Society of Black Engineers
 Attn: Ellen Worsdall, Advisor
 Erica Golden, Treasurer
 Technological Institute
 2145 Sheridan Rd
 Evanston, IL 60201

Please make all checks payable to "Northwestern University- NSBE"

Company Name	
Contact Person and Title	
Mailing Address	
Telephone Number	
Fax Number	
E-mail Address	

Date	Activity/Program	Amount

Want to make a presentation at a General Meeting! Select your top 3 preferred general meeting dates (pg 3 & 4)

General Meeting Date	Presentation Description	Contact phone	Contact E-mail

NATIONAL SOCIETY OF BLACK ENGINEERS NORTHWESTERN UNIVERSITY CHAPTER

"To increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community."



Published by:

The Financial Committee

NSBE Northwestern University Chapter of NSBE

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