THE UNDERGROUND DILLO

Produced by Mayfest
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Dearest Bros, Bro-ettes, Homies, and cross-Campus-’Cats,

Mee-ow. And welcome to The Underground Dillo. In case you’re wondering what that is, The Underground Dillo is a publication that started in the early 90s to share info with students about Dillo Day. This year, thanks to Louise Hunter, Bri Hightower, Shelly Tan, Ben Estus, and the entire Promotions committee of Mayfest, we are bringing the publication back! BOOM!

So, with the mission of keeping you informed of all things Dillo, here are some tasty new additions and old favorites that you can look forward to during this year’s Dillo Day.

What’s New:

Dillo Village and Second Stage
This year, we are making some major renovations to our Special Events area. In addition to new activities on the lakefill (including a ball pit — yeee that’s right), the activities will be placed in the new “Dillo Village” on the lacrosse field next to the main stage. Your all-time favorite activities will still be there (henna, tie-dye, etc.) but will now center around our latest big addition: The Second Stage, where we’ll be hosting a lot of new activities!

What’s Coming Back:

Food Trucks!
Beer Garden!

But above all, we want to wish you the happiest, healthiest, and goofiest of Dillo Days yet and to remind you to stay safe and have a kick-ass time this Dillo Day.

Dillove,
Wil and Shpiz
(Wil Heintz and Jeremy Shpizner)

Despite Ke$ha’s claims, brushing your teeth with a bottle of Jack probably isn’t the healthiest addition to your Dillo Day plans. Check out these tips from Health Promotion and Wellness for some smarter ways to navigate the day safely:

**Tip #1: Get plenty of Zzzzz’s**

Feeling sleep deprived? Get a full night’s sleep on Friday to make it through Saturday. Plus, if you drink alcohol when tired, it’ll make you feel even sleepier.

**Tip #2: Decide if you are drinking or not. (Yes, you always have a choice.)**

Avoid drinking if:
- You’re sick or on medication.
- You’ve been in trouble (on campus or with EPD).
- You typically don’t drink at all.
- You don’t feel like it. It is not mandatory to drink.

If you do drink, set a limit. Your best bet? No more than one standard drink per hour (one 12 oz can of beer, 5 oz of wine, 1 oz 100 proof liquor). Switch off each alcoholic drink with water.

**Tip #3: Have your plans mapped out**

Who are you going out with? Where are you going? When are you going to eat? Do you have everyone’s phone number in your cell?

**Tip #4: Eat breakfast, lunch and dinner.**

Get in a full breakfast. Check out the great food trucks and vendors on the Lakefill. And don’t forget the free options like the post-Dillo late night breakfast at Sargent!

**Tip #5: Pack it up!**

Load up a bag with all the stuff you’ll need. Pick up a free Fanny Pack donated by Northwestern’s Health Promotions and Wellness! Consider adding the numbers of NUPD and your CA into your phone too.
Tip #6: Wristbands, wristbands, wristbands.
Keep your wristbands on and save yourself and your guests a lot of hassle. Check out our flowchart in the Prep section for more info!

Tip #7: Hey (sober) Buddy!
Someone with a clear head can watch for potential trouble, navigate the way to each place safely, and keep an eye out so nobody gets lost.

Tip #8: What’s in this thing anyway?
Knowing what you are drinking is as important as knowing how much. Avoid potent mixes like Jungle Juice and shots as they raise your BAC very quickly and can hit you really hard, really fast.

Tip #9: Hydrate, hydrate, hydrate.
Drink water throughout the day, especially when it’s hot. Be sure to bring a refillable water bottle with you. Pick up a free one donated by Northwestern’s Health Service! If you choose to drink alcohol, drink a glass or two of water after each alcoholic drink.

Tip #10: And the forecast is...
Sunny? Reapplying sunscreen is good to have even on cloudy days since burning UV rays can still reach you. Rainy? Grab an umbrella. Chilly? Add an extra layer or two.

Tip #11: Don’t bring alcohol to the Lakefill. Just don’t.
All containers will be emptied at the gate, so don’t bother to bring alcohol. If you’re 21, bring proper ID and you can visit the Beer Garden.

Tip #12: Watch out for your friends
If a friend is showing one or more signs of alcohol overdose, trust your judgment and do not hesitate to get help by calling 911 or finding the EMTs on the Lakefill. Be able to recognize the signs of alcohol overdose:
• Vomiting, especially if they’re not waking up.
• Cannot be awakened from by shouting, pinching, or prodding
• Irregular breathing (less than ten breaths/minute)
• Cold, clammy, pale, or bluish skin

Tip #13: Don’t be “that guy” or “that girl.”
Peeing on the petunias? Yelling at 1:00am? Public urination, noise and littering are what result in citations most often on Dillo Day. Being respectful goes a long way.

Tip #14: When you get home...
If you brought someone home with you, be sure to be safe. Stop by Health Promotion and Wellness on the 3rd floor of Searle to pick up your Safer Sex Six Pack!

Tip #15: Check in with the SmartDillo!
Go to @SmartDillo or www.facebook.com/SmartDillo to learn more!
**HOW DO I GET INTO DILLO DAY?**

- **WRISTBANDS ARE REQUIRED FOR ALL NON-NORTHWESTERN STUDENTS.**
  - Under-19 guests will be linked to their host of Goldmine by the serial number on their wristband.

**DO YOU HAVE A WILDCARD?**

- **YOU NEED A WRISTBAND!**
  - **NO**
  - **YES**

**DO YOU KNOW SOMEONE WITH A WILDCARD?**

- **YES**
  - **NO**

**ARE YOU 19 OR OLDER?**

- **YES**
  - **NO**

**ARE YOU AN EVANSTON RESIDENT?**

- **YES**
  - **NO**

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**SCHEDULE**

12:15  Lakefill Opens
12:45  Student Band
1:30 - 2:30  Walk the Moon
3:00 - 4:00  Danny Brown
4:30 - 5:30  Smash Mouth
6:00 - 6:30  Student DJ
7:00 - 8:00  Lunice
8:30  Wiz Khalifa
10:00  Fireworks
10:15 - 10:25

*Sponsored by Cricket

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**WRISTBAND PICKUP LOCATIONS:**

- **Seabury Hall**
  - North Campus
  - Wednesday May 20 • 7:30 p.m.
  - Thursday May 21 • 7:30 p.m.
  - Friday May 22 • 7:30 p.m.

- **The Arch**
  - North Campus
  - Friday May 22 • Time TBD
  - Guest must be present at time of pickup.

- **Norris**
  - Norris (for NU students only)
  - Friday May 22 • 7:30 p.m.
  - Saturday June 1 • 9 a.m. - 11:30 a.m.

- **Allen Center**
  - Allen Center (for NU students only)
  - Friday May 22 • 7:30 p.m.
  - Saturday June 1 • 12 p.m. - 8 p.m.

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**ALL GUESTS MUST BE REGISTERED ONLINE PRIOR TO PICKUP.**

Pick up your wristbands early to avoid lines on Dillo Day!
Walk the Moon is an indie rock band with songs that are both heartfelt and dancey, featuring exquisitely crafted lyrics set to driving guitar rhythms. With two albums out, they’ve already gained mainstream recognition with their single “Anna Sun.” They’ve performed as a supporting act for Weezer, fun., and Young the Giant. MTV has dubbed the group as an upcoming band you ought to check out.

Known for his humor and high-pitched squawk, Danny Brown uses his raps to recount the harsh realities of his life growing up in Detroit. His hits include “Blunt After Blunt” and “Grown Up.” Danny Brown achieved critical success with his album “XXX” (2011). He performed at Coachella this Spring and has toured with Baauer, ASAP Rocky, Ab-Soul, and Purity Ring.

Smash Mouth broke into the Top 40 with their 1997 hit “Walkin’ on the Sun” and has been cranking out catchy pop tunes ever since. The band boasts a unique blend of pop, ska, and 60’s rock, which has allowed them to sell over 10 million albums worldwide. Have you ever dreamed of singing to “All Star” at the top of your lungs surrounded by thousands of your closest friends? Brace yourselves, Smash Mouth is coming, and they are ready to make your dreams come true.

23-year old DJ/Producer Lunice shakes up the music scene with his high-energy shows. Lunice has released two EPs—“Stacker Upper” (2010) and “One Hunned” (2011)—and has collaborated with artists like Deerhunter, Diplo, and Gucci Mane. He is also half of the rap duo TNGHT, which has played at both Coachella and SXSW. Make sure to check out his upcoming collaborations with A$AP Rocky, Azealia Banks, and producer AraabMuzik.

Wiz Khalifa has always had his eye on being a new standard by which cool is measured. Wiz has been rapping since the third grade and started to record music at 14. In 2006, Wiz released his debut album, Show and Prove. His Eurodance-influenced single, “Say Yeah,” was released in 2008. His mixtape Kush and Orange Juice was released as a free download in April 2010. He is also well known for “Black and Yellow”, which peaked at number 1 on the Billboard Hot 100.
What’s happening on Dillo Day?

- **Main Stage**
- **2nd Stage**
- **Beer Garden**
- **Food Trucks**

- **1.** Tie-Dye
- **2.** Tie-Dye
- **3.** Face Paint
- **4.** Ball Pit
- **5.** Photo Booth
- **6.** Henna
- **7.** Bracelets
- **8.** Body Paint
- **9.** Hookah Bar
- **10.** Phone Charging
- **11.** Port-A-Potties
- **12.** Water Station

**MAP & ACTS/EVENTS:**
- SPAC Parking Lot
- Allen Parking Lot
- Lacrosse Field
- Lagoon
- Lake Michigan

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(Provided by PHA/IFC)
Chicago’s first and only food truck serving hot & fresh mini donuts with various gourmet toppings and fresh ground imported coffee. Try flavors like S’mores, Strawberry Bella, or PB&J!

5411 is a Chicago based company that focuses on delivering Argentine, hand made, gourmet empanadas. Their menu includes options ranging from the savory -- Mushroom & Blue Cheese -- to the sweet -- Banana & Nutella.

The daily menu includes everything from a Deep Dish Mini Pizza to the Arancini. This established and traditional menu gives you everything you’ve ever wanted in Italian cuisine.

Koi brings the bold flavors of the eight different regions of authentic Chinese Cuisine and fresh sushi, including the Shandong, the Huaiyang, the Zhejiang, the Sichuan, the Hunan, the Fujian, and the Cantonese regions.

The Curried Mobile Food Truck offers the best Indian food that Chicago has to offer. They have all of your favorite Indian food dishes, including Chicken Tikka Masala, Chana Masala, Aloo Mutter and Saag Paneer.

Taquero Fusion has taken flavors from Latin American Countries and created a Taco Twist menu that made its debut on the first Taquero Fusion taco truck in Chicago. Try tacos like the Carne Molida or the Pollo Chon.

Chicago’s first licensed mobile food preparer is now cruising neighborhood to neighborhood with a supply of its daily specialty salsas paired with tacos and quesadillas. Each and everyday they bring their homemade salsas, hot sauces, guacamole, tacos & quesadillas directly to you. And for the first time in Chicago, you can get hot and fresh meals cooked directly from the truck.

With cupcakes ranging from Banana Foster (Banana cake infused with brown sugar and rum on a graham cracker crust with brown sugar Italian buttercream.) to The Motherload (Chocolate cake on a pretzel and brown sugar crust, peanut butter filling, and caramel Italian buttercream, chopped peanuts, pretzels and brown sugar.), you’re sure to satisfy your sweet tooth.
Student: You should bring Ke$ha for Dillo Day!
Mayfest: Have we met?
Student: No, but just bring Ke$ha if you want me to love you forever... I like your sweatshirt.
Mayfest: Thanks!

I often wake up feeling like P Diddy so I get it, but opinions of Ke$ha aside there is more to booking Dillo Day than simply thinking of one of the most popular radio pop stars, donning your best Veruca Salt impression, and saying, “I WANT KE$HA FOR DILLO DAY DADDY AND I WANT IT NOW!”

Mayfest’s concert committee has one objective: book the best possible Dillo Day we can given our budget and the hard date of the first Saturday of Spring reading week. Using the data from our “Who Do You Want For Dillo Day?” campaign, we worked tirelessly to put together a lineup that reflected the musical tastes of campus.

After narrowing the list of artists to those who are available, the next most practical explanation is money—there is only so much of it. Bringing a superstar like Ke$ha would actually cost more than our entire budget for Dillo Day. I know there are a few people out there right now who are saying to themselves that a day long performance of Ke$ha would be great, but unfortunately that is not how a festival works.

This brings me to another all too common conversation between members of the concert’s committee and Northwestern Students:

Student: WHY DO YOU CHOOSE TO BRING FIVE ARTISTS INSTEAD OF ONE BIGGER ONE?!?!
Mayfest: You again?
Student: Why don’t you pool all of your money and just bring someone like Ke$ha?
Mayfest: What’s a festival with only one artist? Dillo Day is an all day celebration that caters to campus’ diverse music tastes.
Student: Oh, I did not realize that...I like your sweatshirt.
Mayfest: Thanks!

Despite the myriad artists that we invited to grace the Dillo Day stage, I could not be happier with this year’s lineup. We are thrilled that every artist performing this year will be playing or headlining at major summer music festivals ranging from Mad Decent Block Party and Bonnaroo to Made In America.
DILLO DAY FOODS

Check out some special Dillo foods at:

Andy’s: Concrete
Cheesie’s: Sandwich
Edzo’s: Burger
Fran’s: Milkshake
Rollin’ To Go: Sandwich
PHA/IFC Free Pancakes: 9am-11am, Kellogg
PHA/IFC Pizza Mid-day: 3pm, Lakefill

Mayfest would like to thank its sponsors:

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June 1, 2013

Dillo Day

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In Case of Emergency Call 911
Campus Police: 847-491-3456
Evanston Police: 847-866-5000
Evanston Fire Department: 847-866-5940